



### I. Scholarships and Fellowships

- Fairleigh Dickinson International Scholarships
- Essay Contest
- Daylon E. Kinney Scholarship
- Alcoa Foundation Seeks Practitioner Fellowship Applications for Conservation and Sustainability Fellowship

### II. News you can use

- Volunteering for Your Future
- Young, Gifted, and Not Getting Into Harvard
- Internet Marketing: Are You Doing Enough?

### I. Scholarships and Fellowships

#### Fairleigh Dickinson International Scholarships

Generous academic scholarships are currently being offered to freshman applicants with a B average (3.0 US gpa) and a 1020 or higher SAT (critical reading and math sections only). Students with a 1270 or higher (CR + Math only) will be considered for our largest scholarship of \$18,500 per year.

Transfer and graduate students continue to be eligible for our international scholarships which range in value from \$1,000-\$11,000 per year.

Global Housing Grant: In addition to academic scholarship opportunities, first time undergraduate students living in the Residence Halls at the Metropolitan Campus (in Teaneck, NJ ONLY) will be considered for an annual \$3000 Global Housing Grant. These grants are awarded on the basis of academic merit and financial need. Housing grants are renewable for up to two years. Since there are a limited number of Global Housing Grants available, we encourage students to apply as early as possible. To be considered for a Global Housing Grant, students must submit the International Scholarship application along with all other required application documents. Grant recipients will be notified in mid-April and mid-June.

Application Deadline: The deadline for application for the fall 2007 semester is July 1, 2007. Applications for the spring 2008 semester must be received on or before December 1, 2007.

Applications to both FDU campuses in New Jersey can be found here: <http://view.fdu.edu/default.aspx?id=380>

\*\*\*\*\*

#### Essay Contest

Deadline: May 11, 2007

Does economic freedom help explain why the standard of living improves in some countries and declines in others?

Despite an overall rise in global standards of living during the last century, conditions have not improved equally in every country. One country's policies and institutions may improve the well-being of its people, while another country's policies and institutions lead to decline.

In the last 10 years, The Index of Economic Freedom has emerged as a powerful tool to analyze these patterns of poverty and prosperity. In attempt to better understand why some flourish while others fail, the Index analyzes countries based on ten different types of freedom (Business Freedom, Trade Freedom, Fiscal Freedom, Freedom from Government, Monetary Freedom, Investment Freedom, Financial Freedom, Property Rights, Freedom From Corruption, and Labor Freedom).

Your task is the following. In 600 - 2500 words:

Pick two countries — one where there has been a significant rise in living standards and one that has struggled to develop. Some examples may be South Korea and North Korea, Taiwan and China, Chile and Bolivia, or Botswana and Zimbabwe.

Use the Index of Economic Freedom as a launching point to research your two countries. Analyze how policies and institutions have affected the living standards in each country. Based on your research, argue for or against a role for economic freedom in the path to more opportunity and prosperity.

Winning essays will: 1) Apply or show an understanding of [Economic Freedom](#) and its relationship to your countries' policies, [institutions](#), and standard of living, and 2) display your own unique, strong and creative voice.

First Prize: \$2000, Second Prize: \$1250, Third Prize: \$750  
Honorable Mention (4): \$250  
Authors of the top 30 essays will receive a free book.

Submission Deadline: 11:59 P.M. EST on Friday, May 11, 2007!  
For further details, requirements, and guidelines, be sure to read the [Essay Contest FAQ](#).

To help you get started researching your countries policies and institutions, here is a shortlist of resources:

- [2007 Index of Economic Freedom](#) (free registration, book available as pdf)
- [CIA World Factbook](#)
- [Economic Freedom of the World Report](#) (includes Economic Freedom of North America and Economic Freedom of the Arab World)
- [IMF Country Page](#)
- [World Bank Development Data & Statistics](#)

This information was found online at:

[www.aworldconnected.org](http://www.aworldconnected.org)

\*\*\*\*\*

### Daylon E. Kinney Scholarship

Deadline. May 15

The Daylon E. Kinney Scholarship is available to students who will be attending an accredited university in 2006 or 2007. You must submit an essay in fewer than 600 words that describes your most interesting college spring break experience. Explain how this experience influenced your life and why you believe you are deserving of this scholarship.

<http://scholarship.daylon.com/>

\*\*\*\*\*

### Alcoa Foundation Seeks Practitioner Fellowship Applications for Conservation and Sustainability Fellowship

Program Deadline: May 31, 2007

The Alcoa Foundation has announced the third round of Practitioner Fellows for its Conservation & Sustainability Fellowship Program, a \$8.6 million program that funds fellowships for the study of conservation and sustainability issues. The results of those studies are then shared in order to promote sustainable best practices.

Alcoa Foundation Fellows are mid-level professionals from external nongovernmental organizations -- and, in some cases, government organizations -- who conduct six- to twelve-month intensive applied research projects in conservation and sustainability. Alcoa Foundation Fellows work from their home organizations and are mentored by an expert from one of the program's three Sustainability Institutes: the World Conservation Union, Tecnológico de Monterrey, and the World Wildlife Fund. Fellows in the past have completed research that will lead to solutions to major climate change and energy issues, conservation of fragile ecosystems and biodiversity, sustainable livelihoods and economic growth, and integrating sustainability into public policy and governance.

Visit the Alcoa Web site for more information about the fellowship program and an online application form.

\*\*\*\*\*

### Avon and Avon Foundation Announce New Funding Initiatives to Empower Women and to Prevent Breast Cancer

Deadline: Various

Avon Products, Inc. (<http://www.avon.com>) and the Avon Foundation (<http://www.avonfoundation.org>) have announced two unique initiatives, both publicly presented for the first time at the Avon Global Summit for a Better Tomorrow at the United Nations, which marked the eve of International Women's Day.

1) Avon Products, Inc. launched the Avon Hello Tomorrow Fund (<http://www.avon.com/hellotomorrowfund>). Every week for a year, commencing April 2007, the Hello Tomorrow Fund will award \$5,000 to a U.S. individual to help realize a program, project, or idea to empower women in one of three areas: business development, community service, or awareness and outreach.

Women and men are eligible to apply. Application submission and selection of winners will be organized in a quarterly cycle. One winner will be publicly announced every Tuesday through the Hello Tomorrow Web site beginning April 17, 2007, and profiles of the winners will be featured on the Web site. Similar programs are being launched by Avon in eighteen countries worldwide throughout 2007, including Argentina, Australia, Brazil, Canada, China, Colombia, Czech Republic, Hungary, Japan, Mexico, Philippines, Poland, Russia, Taiwan, Turkey, Ukraine, United Kingdom, and Venezuela. Applications and guidelines are available at the program's Web site.

2) The Avon Foundation launched two international breast cancer research funding programs totaling \$7.25 million to advance prevention and provide more readily accessible early detection modalities. The new programs aim to improve access to early detection for women around the world and to prevent disease metastasis and recurrence in women with breast cancer. The Avon Foundation will award \$2.25 million to establish the International Breast Cancer Research Center and Metastatic Tumor Bank at Massachusetts General Hospital in Boston. The second program is a \$5 million Breast Cancer Prevention Research Initiative aimed at developing novel techniques to detect breast cancer. The foundation seeks to fund projects that will apply the knowledge gained from recent research into the genetics and biomarkers of breast cancer to develop a novel diagnostic test to detect the earliest changes in a breast that are precursors to breast cancer. The new diagnostic test should be able to detect changes that are unable to be detected by mammography, and should also be non-invasive, inexpensive, and intended for utilization by women throughout the world who do not have access to mammography or other screening modalities. The complete RFP is available at the Avon Foundation Web site.

## II. News you can use

### Volunteering for Your Future

*Roxana Hadad*

You're getting the most out of your education and job preparation by doing your best in class. But you can continue your education outside of class as well by volunteering. Volunteering teaches you more about yourself and your world while preparing you for the future and connecting you to your community.

#### Community Service for Career Building

You'll get more than just warm fuzzies from performing community service. Volunteering can help you:

- Gain practical skills and experience. Volunteer positions can develop your problem-solving and organizational skills, your ability to multi-task and work well under pressure - which are great skills to have on the job.
- Explore possible career tracks. Volunteering is a risk-free way to try out a field you're interested in without making a long-term commitment.
- Build a strong networking base. The people you meet while volunteering can make great mentors, giving you career information and insight - and even reference letters and news about job openings.
- Develop your interpersonal skills. Community service jobs involve working with a variety of people from different social, economic and cultural backgrounds. You'll learn to operate effectively in a diverse workplace.
- Prove that you care. Apathy isn't in demand. Volunteer work demonstrates your motivation, energy and enthusiasm.

#### Opportunities Near You

There are opportunities to make a difference all around you. But choose carefully. Look for a position that will help you feel connected to your community, but that is also conveniently located and fits your schedule. Here's where to start your search:

- Look for postings on campus. Departmental bulletin boards, campus kiosks and university Web sites are good places to check for volunteer opportunities.
- Check with clubs or your fraternity or sorority. Lots of campus organizations set up volunteer positions for their members. Ask club officers for more information.
- Call your area Chamber of Commerce. Many businesses and civic organizations coordinate volunteer efforts. In addition to helping you find volunteer opportunities, working with business leaders can give you connections that may come in handy when you're looking for a job.
- Contact campus organizations that interest you. Many community service organizations operate active chapters on college campuses.
- Check the Web. Major service organizations list volunteer activities on their home pages, and a lot of local opportunities can be found on sites like these:
  - Idealist Browse volunteer organizations and opportunities from all over the world, or check out non-profit job and internship opportunities.

- VolunteerMatch VolunteerMatch is a search engine that matches thousands of volunteers with non-profits according to interest, location and schedule.
- SERVENet SERVENet is a program of Youth Service America and specializes in providing volunteer opportunities for high school and college students all over the country.

Thousands of organizations are looking for motivated students just like you. You might not get a hefty paycheck, but what you do get in return will be invaluable.

\*\*\*\*\*

April 29, 2007 New York Times

PARENTING

Young, Gifted, and Not Getting Into Harvard

By [MICHAEL WINERIP](#)

ON a Sunday morning a few months back, I interviewed my final [Harvard](#) applicant of the year. After saying goodbye to the girl and watching her and her mother drive off, I headed to the beach at the end of our street for a run.

It was a spectacular winter day, bright, sunny and cold; the tide was out, the waves were high, and I had the beach to myself. As I ran, I thought the same thing I do after all these interviews: Another amazing kid who won't get into Harvard.

That used to upset me. But I've changed.

Over the last decade, I've done perhaps 40 of these interviews, which are conducted by alumni across the country. They're my only remaining link to my alma mater; I've never been back to a reunion or a football game, and my total donations since graduating in the 1970s do not add up to four figures.

No matter how glowing my recommendations, in all this time only one kid, a girl, got in, many years back. I do not tell this to the eager, well-groomed seniors who settle onto the couch in our den. They're under too much pressure already. Better than anyone, they know the odds, particularly for a kid from a New York suburb.

By the time I meet them, they're pros at working the system. Some have Googled me because they think knowing about me will improve their odds. After the interview, many send handwritten thank-you notes saying how much they enjoyed meeting me.

Maybe it's true.

I used to be upset by these attempts to ingratiate. Since I've watched my own children go through similar torture, I find these gestures touching. Everyone's trying so hard.

My reason for doing these interviews has shifted over time. When I started, my kids were young, and I thought it might give them a little advantage when they applied to Harvard. That has turned out not to be an issue. My oldest, now a college freshman, did not apply, nor will my twins, who are both high school juniors.

We are not snubbing Harvard. Even my oldest, who is my most academic son, did not quite have the class rank or the SATs. His SAT score was probably 100 points too low – though it was identical to the SAT score that got me in 35 years ago.

Why do I continue to interview? It's very moving meeting all these bright young people who won't get into Harvard. Recent news articles make it sound unbearably tragic. Several Ivies, including Harvard, rejected a record number of applicants this year.

Actually, meeting the soon-to-be rejected makes me hopeful about young people. They are far more accomplished than I was at their age and without a doubt will do superbly wherever they go.

Knowing me and seeing them is like witnessing some major evolutionary change take place in just 35 years, from the Neanderthal Harvard applicant of 1970 to today's fully evolved Homo sapiens applicant.

There was the girl who, during summer vacation, left her house before 7 each morning to make a two-hour train ride to a major university, where she worked all day doing cutting-edge research for [NASA](#) on weightlessness in mice.

When I was in high school, my 10th-grade science project was on plant tropism – a shoebox with soil and bean sprouts bending toward the light.

These kids who don't get into Harvard spend summers on schooners in Chesapeake Bay studying marine biology, building homes for the poor in Central America, touring Europe with all-star orchestras.

Summers, I dug trenches for my local sewer department during the day, and sold hot dogs at Fenway Park at night.

As I listen to them, I can visualize their parents, striving to teach excellence. One girl I interviewed described how her father made her watch the 2004 convention speeches by both President Bush and Senator [John Kerry](#) and then tell him which she liked better and why.

What kind of kid doesn't get into Harvard? Well, there was the charming boy I interviewed with 1560 SATs. He did cancer research in the summer; played two instruments in three orchestras; and composed his own music. He redid the computer system for his student paper, loved to cook and was writing his own cookbook. One of his specialties was snapper poached in tea and served with noodle cake.

At his age, when I got hungry, I made myself peanut butter and jam on white bread and got into Harvard.

Some take 10 AP courses and get top scores of 5 on all of them.

I took one AP course and scored 3.

Of course, evolution is not the same as progress. These kids have an AP history textbook that has been specially created to match the content of the AP test, as well as review books and tutors for those tests. We had no AP textbook; many of our readings came from primary documents, and there was no Princeton Review then. I was never tutored in anything and walked into the SATs without having seen a sample SAT question.

As for my bean sprouts project, as bad it was, I did it alone. I interview kids who describe how their schools provide a statistician to analyze their science project data.

I see these kids — and watch my own applying to college — and as evolved as they are, I wouldn't change places with them for anything. They're under such pressure.

I used to say goodbye at my door, but since my own kids reached this age, I walk them out to their cars, where a parent waits. I always say the same thing to the mom or dad: "You've done a wonderful job — you should be very proud." And I mean it.

But I've stopped feeling bad about the looming rejection. When my four were little, I used to hope a couple might go to Harvard. I pushed them, but by the end of middle school it was clear my twins, at least, were not made that way. They rebelled, and I had to learn to see who they were.

I came to understand that my own focus on Harvard was a matter of not sophistication but narrowness. I grew up in an unworldly blue-collar environment. Getting perfect grades and attending an elite college was one of the few ways up I could see.

My four have been raised in an upper-middle-class world. They look around and see lots of avenues to success. My wife's two brothers struggled as students at mainstream colleges and both have made wonderful full lives, one as a salesman, the other as a builder. Each found his own best path. Each knows excellence.

That day, running on the beach, I was lost in my thoughts when a voice startled me. "Pops, hey, Pops!" It was Sammy, one of my twins, who's probably heading for a good state school. He was in his wetsuit, surfing alone in the 30-degree weather, the only other person on the beach. "What a day!" he yelled, and his joy filled my heart.

*E-mail: [parenting@nytimes.com](mailto:parenting@nytimes.com)*

\*\*\*\*\*

## Internet Marketing: Are You Doing Enough?

The Internet offers unparalleled opportunities for nonprofits to better differentiate themselves, increase involvement of supporters, and operate more efficiently.

Do you currently use the Internet to:

- Inform and engage your potential supporters?
- Build better relationships with your supporters?
- Increase your donations, event registrations, members, and volunteers?

Take this 25-question Internet Marketing Strategy Assessment to examine how you measure up in using the Internet to its greatest potential.

<http://fconline.foundationcenter.org/pnd/10007114/blackbaud>

Contact an EducationUSA adviser near you for guidance on finding and applying to an accredited U.S. college or university

<http://www.educationusa.state.gov/>

